

Andrew Xia

Industrial Designer

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EDUCATION

2022 - 2026

ArtCenter College of Design, B.S. Product Design Major

EXPERIENCE

Summer 2025

Industrial Design Intern, The NOCO Company (Chandler, AZ)

- Applied brand guidelines to product development using industrial design software across diverse medias
- Collaborated with team to develop and refine concepts

Spring 2025

Sponsored Studio Project, New Balance (Pasadena, CA)

- Collaborated with the Moonshot Innovation mentors to design innovative footwear through research, biomechanics, concept sketching, 3D tools, and prototyping, culminating in high-quality design presentations

Fall 2024

Teaching Assistant, Product Design 4 (Pasadena, CA)

- Provided detailed feedback to guided students in develop products targeted towards the extreme market
- Helped communications between teacher and student

Summer 2023

Paint Specialist, Outdoor Supply Hardware (San Jose, CA)

- Communicated with the team to quickly learn and adapt to customer needs and questions about all types of paint

COURSE PROJECTS

Spring 2024

Design Lab 1, Hiking Product Line, Final

- Developed new technologies and forms for hiking apparel and shoes based on key concepts
- Collaborated with a team to create a cohesive product line, including branding and visuals

Fall 2023

Product Design 4, Lifestyle Wearable, Final

- Conducted in-depth research addressing environmental awareness in wearable technology
- Conceptualized and developed designs aligned with brand identity and user needs

AWARDS

FIT Sport Design Award Winner

ArtCenter Scholarship Recipient

DESIGN SKILLS

Brand Identity & User Research

Concept Ideation

Analog & Digital Sketching

Analog & Digital Rendering

Soft & Hard Prototyping

3D SOFTWARE SKILLS

Solidworks

Blender

Keyshot

CLO3D

2D SOFTWARE SKILLS

Procreate

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Figma

LANGUAGES

English, native

Chinese, conversant