

Andrew Xia

Industrial Designer

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EDUCATION

2022 - 2026 ArtCenter College of Design, B.S. Product Design Major

EXPERIENCE

- Summer 2025 Industrial Design Intern, The NOCO Company (Chandler, AZ)
- Applied brand guidelines to product development using industrial design software across diverse medias
 - Collaborated with team to develop and refine concepts
- Spring 2025 Sponsored Studio Project, New Balance (Pasadena, CA)
- Collaborated with the Moonshot Innovation mentors to design innovative footwear through research, biomechanics, concept sketching, 3D tools, and prototyping, culminating in high-quality design presentations
- Fall 2024 Teaching Assistant, Product Design 4 (Pasadena, CA)
- Provided detailed feedback to guided students in develop products targeted towards the extreme market
 - Helped communications between teacher and student
- Summer 2023 Paint Specialist, Outdoor Supply Hardware (San Jose, CA)
- Communicated with the team to quickly learn and adapt to customer needs and questions about all types of paint

COURSE PROJECTS

- Spring 2024 Design Lab 1, Hiking Product Line, Final
- Developed new technologies and forms for hiking apparel and shoes based on key concepts
 - Collaborated with a team to create a cohesive product line, including branding and visuals
- Fall 2023 Product Design 4, Lifestyle Wearable, Final
- Conducted in-depth research addressing environmental awareness in wearable technology
 - Conceptualized and developed designs aligned with brand identity and user needs

AWARDS

FIT Sport Design Award Winner
ArtCenter Scholarship Recipient

DESIGN SKILLS

Brand Identity & User Research
Concept Ideation
Analog & Digital Sketching
Analog & Digital Rendering
Soft & Hard Prototyping

3D SOFTWARE SKILLS

Solidworks
Blender
Keyshot
CLO3D

2D SOFTWARE SKILLS

Procreate
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Figma

LANGUAGES

English, native
Chinese, conversant